

Curriculum

Bachelor Hotel Management – 3 year track 2027 – 2028

	Year 1	Year 2	Year 3
Phase	Foundation phase 60 credits	Main phase 60 credits	Graduation phase 60 credits
Study load	On average per week › 14 contact hours › 26 self-study hours	On average per week › 12 contact hours › 28 self-study hours	
Topics	Semester The Hospitality Operations Professional › Hospitality Foundation › Guest Interaction › Business Communications › Operational Decision Making Design Challenge 3 × 2 weeks practical training	Semester The Global Hospitality Game Changer › Strategic Hospitality & Change Management › Corporate responsibility › Inclusive leadership › Applied Research Design Challenge 5 weeks practical training	Internship During the graduation phase, you will apply and deepen your knowledge and professional competencies in a realworld hospitality environment. You will complete a 10-month internship and work on your thesis (professional product) for your internship company.
Subjects (e.g.)	Semester The Business Tactical Leader › Leadership & People › Building towards strategic direction › Revenue Management › Business Innovation › Concept Development Design Challenge 3 × 2 weeks practical training	Semester Minor(s) of your choice Two minors of 10 weeks or one minor of 20 weeks.	
	Optional hospitality specialisation courses › Wine certificate, SDEN 2 › HACCP certificate		› Social Responsibility certificate › Revenue certificate
	Subjects e.g.: › Marketing & Sales › HRM › Gastronomy and wines › Data analytics › Sustainability › Law › Revenue Management › Psychology & Organisation › Storytelling	Subjects e.g.: › Economics & Statistics › Risk & Strategic Management › Information Technology › Research › Business English › Simulation game › Modern 2nd language	› Professional Project
	Personal and Professional Development Unlock your hospitality DNA, define your future dreams and work on your international and intercultural skills and attitude. For students looking to go the extra mile, we offer additional opportunities such as our X-Honours programme, the competitions team, student ambassador roles, and participation in student associations.		
	Partner school track If there is an articulation agreement with one of our partner schools, the first semester, The Hospitality Operations Professional, of this 3 year track will be exempted.		

* This is an indication of the course structure. Actual course content and format may differ.

