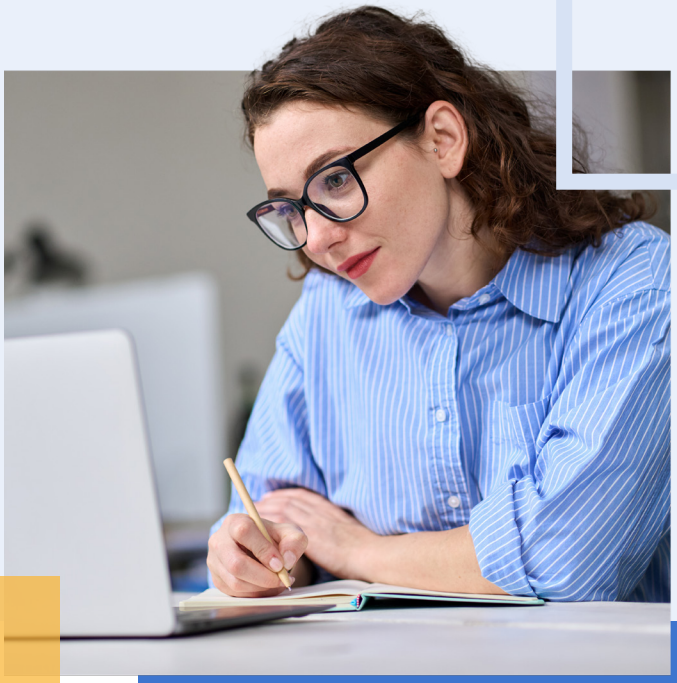
# Researching Business Studies?

## Start with **Business Source** using the new Business Searching Interface



### Six key resources in Business Source to help with your business research:

- **Harvard Faculty Seminar Series Videos**: Watch related videos from Harvard Business School which appear in your results. (Available with Business Source Complete and Business Source Ultimate)
- **Company Profiles:** Get information on key executives, competitors, major products and services, revenue and market value.
- **SWOT Analyses:** Learn the strengths, weaknesses, opportunities and threats of a company.
- **Country Reports:** Get information on a country's political climate, economic condition, government spending and gross domestic product of the region hosting the company you're searching.
- **Industry Profiles:** View profiles of the industry to which a company is related.
- **Videos:** Learn from industry leaders including the Academy of Management, Bloomberg and more. (Available in Business Source Ultimate)

### Additional Resources:

- Books
- Business Journals
- Case Studies
- Financial Data
- Market Reports

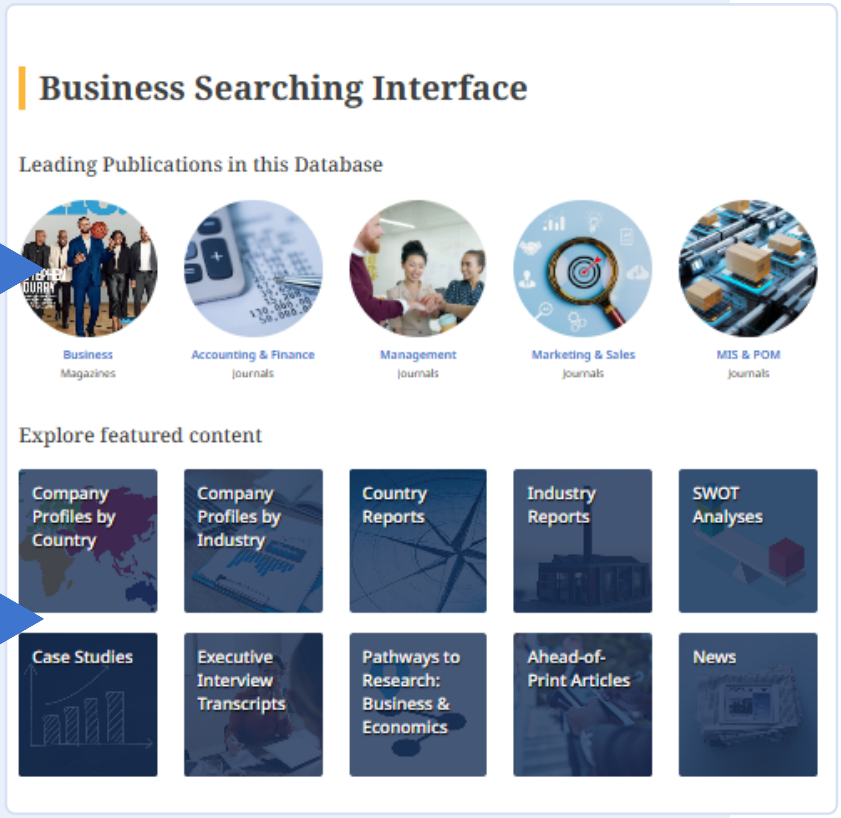
### Areas covered:

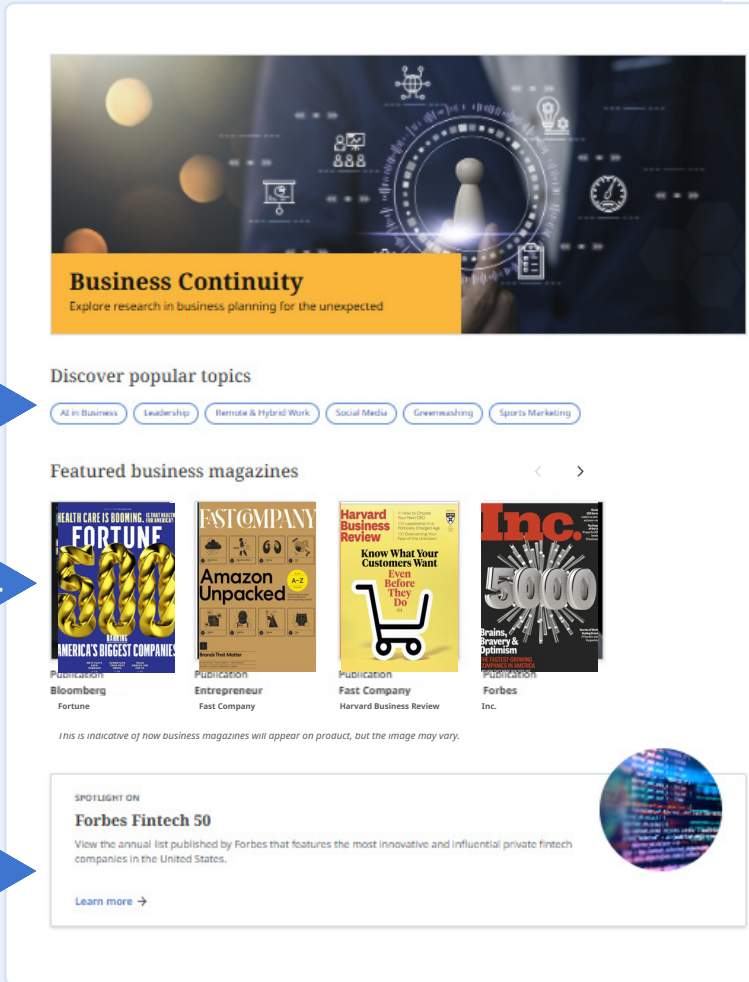
- Accounting
- Banking and Finance
- Business Ethics
- Business News
- Business Strategy
- Employment Law
- Human Resources
- Management
- Marketing



EBSCO

# Business Searching Interface Features




## 1. Leading Publications:

Browse the top business journals and magazines

## 2. Featured Content:

Explore curated content by subject including:

- **Company Profiles:** Search for company information by country or industry.
- **SWOT Analyses:** Search all SWOT analyses or browse by industry.
- **Ahead-of-Print:** Access articles before they're printed.

## 3. Popular Topics:

Discover popular topics for your next search.

## 4. Featured Business Magazines:

Access issues of leading business magazines.

## 5. Spotlight On:

Explore an article based on trending topics