

Curriculum Ba Hotel Management 2025 – 2026

	Level 1	Levels 2 and 3	End level	
Phase	Foundation phase 60 credits	Main phase 120 credits	Graduation phase 60 credits	
Study load	On average per week: › 12 contact hours › 28 self-study hours	On average per week: › 10 contact hours › 30 self-study hours	On average per week: › 8 contact hours › 32 self-study hours	
Topics	<p>1. Semester The Responsible Hospitality Host</p> <ul style="list-style-type: none"> › Hospitality Organisation › Internal Processes › Global Citizenship › Sustainable Mindset <p>Design Challenge 5 weeks practical training</p> <p>2. Semester The Competent Hospitality Professional</p> <ul style="list-style-type: none"> › Hospitality Basics › Hostmanship › Business Networking › Operational Decision Making <p>Design Challenge 5 weeks practical training</p>	<p>1. Semester The Strategic Hospitality Manager</p> <ul style="list-style-type: none"> › Methodical Analysis › Forecast › Industry Trends › Strategy Development <p>Design Challenge</p> <p>2. Semester The Enterprising Hospitality Leader</p> <ul style="list-style-type: none"> › Concept Development › Entrepreneurship › Business Development › Leadership <p>Design Challenge 5 weeks practical training</p>	<p>3. Semester The Responsible Global Citizen</p> <ul style="list-style-type: none"> › Corporate Responsibility › Ethics › Applied Research › Inquiry Capability <p>Design Challenge 5 weeks practical training</p> <p>4. Semester Minor(s) of your choice</p> <p>Optional hospitality specialisation courses:</p> <ul style="list-style-type: none"> › Wine certificate, SDEN 2 › HACCP certificate › Social Responsibility certificate › Excel certificate 	Internship
Subjects (e.g.)	<ul style="list-style-type: none"> › Finance › Economics › Law › HRM › Marketing › Sustainability › Gastronomy › Wines › Business English 	<ul style="list-style-type: none"> › Risk & Strategic Management › Revenue Management › Sustainability › Statistics › Business English › Modern Foreign Language 	<ul style="list-style-type: none"> › Research › Law › Finance › Economics › Simulation games 	Graduation project
<p>Personal and Professional Development Unlock your hospitality DNA, define your future dreams and work on your international and intercultural skills and attitude.</p>				

* This is an indication of the course structure. Actual course content and format may differ.