

Master Sustainable Innovation in Hospitality 2025 – 2026

THEME 1	September – November	Hospitality Innovation & Management Students develop and evaluate innovative solutions to real-world hospitality challenges.	Research 1: Students define a contemporary hospitality or service management research topic in preparation for their thesis.
	November – January	Sustainability in Hospitality Students apply systemic, forward-thinking sustainability approaches to complex hospitality challenges.	Research 2: Students develop a well-balanced research proposal for their thesis.
THEME 2	February – April	Strategic Management Innovation Students build strategic leadership through practice-oriented decision-making in complex business environments.	Master's thesis
THEME 3	April – June	Strategic Foresight Elective (one of the following): <ul style="list-style-type: none"> • Managing Events Organisations • Entrepreneurship and Innovation • AIHR Projects • Elective Capita Selecta Service Management • Elective DBE projects 	Minor Electives + Master's thesis
THEME 4	July	Graduation project Submission / completion	Optional: 5 weeks practice period in Notiz Hotel
THEME 5			

* This is an indication of the course structure. Actual course content and format may differ.

More info?

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