

ONDERZOEKSGROEP ETFI/LECTORAAT SCENARIOPLANNING OUTPUT 2013

Deze output is exclusief de HBO-scripties, Master scripties en rapportages studentenprojecten die voortkomen uit onderzoek uitgevoerd bij het European Tourism Futures Institute.

ONDERZOEKSBIDRAGEN WETENSCHAPPELIJK

Wetenschappelijke publicaties

- De Boer, E.A., & Zandberg, T. (2013). Organisational routines versus individual agency and personality. *Research in Hospitality Management*, 2(1/2), 1-7.
- De Jong, M. (2013). The future of European ethnographic museums. Tourism, experience economy and commodification of indigenous culture. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 194-214). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Hartman, S. & De Roo, G. (2013) "Towards managing non-linear regional development trajectories", *Environment & Planning C: government and policy*, 31(3) pp. 556-570
- Hartman, S. (2013). Exploring a planner's adaption to 'leisure' regions. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 238-253). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Jeuring, J. H. G., & Peters, K. B. M. (2013). The influence of the weather on tourist experiences: Analysing travel blog narratives. *Journal of Vacation Marketing*, 19(3), 209-219.
- Jeuring, J., & Becken, S. (2013). Tourists and severe weather – An exploration of the role of 'Locus of Responsibility' in protective behaviour decisions. *Tourism Management*, 37(0), 193-202.
- Postma, A. (2013). Anticipating the Future of European Tourism. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 290-305). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Postma, A., Yeoman, I., & Oskam, J. (Eds.) (2013). *The Future of European Tourism*. Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Revier, H. (2013). Nature conservation and tourism development in the Dutch Wadden Sea region: a common future? In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 177-193). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Rijnks, R.H., & Strijker, D. (2013). Spatial effects on the image and identity of a rural area. *Journal of Environmental Psychology*, 36, 103-111.
- Timmermans, R., & Cavagnaro, E. (2013). Beyond the hype. In 2035 sustainability is mainstream. What does it take for tourism to meet this challenge? In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 150-176). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Wenzel, J. (2013). Virtual reality applications for the tourism industry: opportunities for the European tourism industry? Predicting and illustrating tourism retail opportunities and VR hotels. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 271-289). Leeuwarden, the Netherlands: European Tourism Futures Institute.

- Yeoman, I., Postma, A., & Oskam, J. (2013). Introduction. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 24-34). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Yeoman, I., Postma, A., Oskam, J., McMahon-Beattie, U., & Findlay, K. (2013). The future of European trends and predictions. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 26-85). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Yeoman, I., Postma, A., Oskam, J., McMahon-Beattie, U., & Findlay, K. (2013). The future of European trends and predictions. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 26-85). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Zandberg, T. (2013). Breaking the barriers of Europe's tourism industry. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 254-270). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Zandberg, T. (2013). De markt voor vrije tijd. *Trendrapport toerisme, recreatie en vrije tijd 2013*, NRIT media, Nieuwegein.

Congresbijdragen (wetenschappelijke congressen)

- Heslinga, J. (2013, October). *Planning, climate change and ecological environment*. Paper presentation at "International Conference on Planning & Environment for PhD researchers", Peking University, College of urban and environmental sciences, Beijing, 12-16 October, 2013. The paper is published in the conference proceedings
- Jeuring, J. (2013, July). *Regional identities in Frisian tourism*. Paper presentation at "Emotional Geographies Conference", Groningen University, The Netherlands, 1-3 July 2013.
- Jeuring, J. (2013, July). *The influence of the weather on tourist experiences: Analysing travel blog narratives*. Paper presentation at "Emotional Geographies Conference", Groningen University, The Netherlands, 1-3 July 2013.
- Meekes, J. (2013, April). *Research proposal*. URSI PhD Conference. 7 November 2013.
- Postma, A. (2013, April). *The future of mid-sized town centres, the case of Leeuwarden*. Paper presentation at conference of Tourism Travel and Research Association (TTRA) European Chapter, "New Directions: Travel and Tourism at the crossroads", Dublin, 17-19 April 2013.
- Postma, A. (2013, September). *Sustainable tourism 2040. Introduction to the project*. Presentation at meeting European Tourism Futures Network, Brussels, 16-17 September 2013.
- Zandberg, T. (2013). Development of discretion, initiative, and network of international students; a longitudinal actor-based analysis. *XXXIII Sunbelt Social Networks Conference of the International Network for Social Network Analysis (INSNA)*, 21-26 May 2013, Hamburg, Germany.
- Zandberg, T. (2013). Development of initiative and network of international students; a longitudinal actor-based analysis. *Academy of International Hospitality Research symposium*, 20 November 2013, Leeuwarden, The Netherlands.

Prijzen/onderscheidingen/nominaties

- Postma, A. (2013). *The future of mid-sized town centers*. Paper presented at conference of Tourism Travel and Research Association (TTRA) European Chapter, “ New Directions: Travel and Tourism at the crossroads”, Dublin, 17-19 April 2013. Nominated for ‘best paper’ by independent blind review, 13 February 2013.

Presentaties en lezingen

- Heslinga, J. (2013, November). *Tourism in vulnerable coastal areas*. Tourism in vulnerable coastal areas. Stenden & RUG meeting, 18 November 2013.
- Heslinga, J. (2013, October). *Tourism in vulnerable coastal areas. International lessons for the Dutch Wadden Area*. International Conference on Planning and Environment, 15 October 2013.
- Heslinga, J. (2013, September). *Tourism in vulnerable coastal areas*. NETHUR CC2 Course, 20 September 2013.
- Heslinga, J. (2013, August). *Tourism in vulnerable coastal areas. International lessons for the Dutch Wadden Sea Region*. Wadden dyke think tank, 30 August 2013.
- Heslinga, J. (2013, July). *Tourism in vulnerable coastal areas. International lessons for the Dutch Wadden Sea Region*. Research group Marine Wetland Studies, Stenden University o.A.S., 05 July 2013.
- Heslinga, J. (2013, June). *Towards a resilient Wadden region by means of tourism?* UCF Opening Graduate School, 11 June 2013.
- Heslinga, J. (2013, June). *Tourism in vulnerable coastal areas. International lessons for the Dutch Wadden Sea Region*. Research group dr. C. Parra, Rijks Universiteit Groningen / Spatial Sciences, 19 June 2013.
- Meekes, J. (2013, April). *Draft research proposal*. Research group dr. C. Parra, Rijks Universiteit Groningen / Spatial Sciences, 19 June 2013.
- Meekes, J. (2013, April). *Research design*. NETHUR CC2 Course, 20 September 2013.
- Meekes, J. (2013, April). *Research Proposal*. Meeting supervisors Stenden University o.A.S. & Rijks Universiteit Groningen / Spatial Sciences, 18 November 2013.
- Meekes, J. (2013, April). *Research Proposal/ Position Paper*. European Tourism Futures Institute lunch meeting, 6 December 2013.

ONDERZOEKSBIJDRAGEN WERKVELD

Vakpublicaties (onderzoeksrapportjes, vaktijdschriften, boeken)

- European Tourism Futures Institute (2013). *Bezoekersmonitor 2013. Onderzoek naar het consumentengedrag binnen de toeristische sector in de provincies Fryslân en Groningen in het jaar 2013*. Leeuwarden: European Tourism Futures Institute.
- European Tourism Futures Institute (2013). *De complexiteit van de toekomst*. Leeuwarden: European Tourism Futures Institute.

- European Tourism Futures Institute (2013). *Toerisme monitor 2012. Onderzoek naar de ontwikkelingen van de toeristische sector in de provincies Fryslân en Groningen in het jaar 2012*. Leeuwarden: European Tourism Futures Institute.
- Hartman, S. (2013). Exploring a planner's adaption to 'leisuring' regions. In A. Postma, I. Yeoman, & J. Oskam (Eds.), *The Future of European Tourism* (pp. 238-253). Leeuwarden, the Netherlands: European Tourism Futures Institute.
- Hartman, S. (2013, februari). *Vrijetijdseconomie, toekomstbestendigheid en scenario planning*. Provincie Drenthe, Assen, 18 februari 2013.
- Hoogeveen, R. (2013). *Op weg naar de vijfde generatie dierentuin*. In Trendrapport toerisme, recreatie en vrije tijd 2013. Breda: NRIT media, CELTH, NBTC Holland Marketing.
- Hoogeveen, R. (2013). *The Future of Zoos*. Leeuwarden: European Tourism Futures Institute.
- Oskam, J., & Seemann, G. (2013). *Kamperen. Een sector met toekomst*. Leeuwarden: European Tourism Futures Institute.
- Postma, A. (2013). *De toekomst van middelgrote steden*. In Trendrapport toerisme, recreatie en vrijetijd 2013. Breda: NRIT media, CELTH, NBTC Holland Marketing.
- Postma, A. (2013). *Jeugd en watersport*. In Trendrapport toerisme, recreatie en vrijetijd 2013. Breda: NRIT media, CELTH, NBTC Holland Marketing.
- Postma, A. (Red.) (2013). *De ontwikkeling van verblijfsrecreatie in Fryslân*. Leeuwarden: European Tourism Futures Institute.
- Postma, A. en Hoogeveen, R. (2013). *De toekomst van attractieparken – scenario's voor 2023*. NRIT Magazine, volume 4, p. 54.
- Postma, A., & De Heer, V. (2013). De stelling: "De jeugd ziet niets meer in watersport". In Waterkampioen, oktober 2013. Den Haag: ANWB.
- Postma, A., Ferdinand, N., & Beth Gouthro, M. (2013). *Carnival Futures: Notting Hill Carnival 2020*. Leeuwarden, The Netherlands: European Tourism Futures Institute / London; King's College London.
- Postma, A., Spruijt, E., & Cavagnaro, E. (2013). *Sustainable tourism 2040*. Leeuwarden: European Tourism Futures Institute.
- Postma, A., Zom, J., Hoogeveen, R., & Elbaz, D. (2013). *Toekomstscenario's attractiepunten. Een op de toekomst gerichte studie naar ontwikkelingsmogelijkheden van attractiepunten*. Leeuwarden: European Tourism Futures Institute.
- Postma, P., Jeurig, J., Oskam, J., Hoogeveen, R., Rijnks, R., Hartman, S. & Zandberg, T. (2013). *De Verbinding: Toekomstschetsen voor Emmen 2025*. Leeuwarden: European Tourism Futures Institute. Postma, A., Zom, J., Hoogeveen, R. & Elbaz, D. (2013). *Toekomstscenario's Attractiepunten: een op de toekomst gerichte studie naar de ontwikkelingsmogelijkheden van attractiepunten*. Leeuwarden: European Tourism Futures Institute.
- Seemann, G. (2013). *Mapping a Customer Journey. How international students experience Leeuwarden as a student city*. Leeuwarden, The Netherlands: European Tourism Futures Institute.
- Thijs, J.J., Van de Laar, S., Ossewaarde, E., Postma, A., Zandberg, T., Kasper, J., & Hartman, S. (2013). *Verblijfsrecreatie in Fryslân. Onderzoek en advies ten behoeve van ruimtelijk en toeristisch beleid*. Driebergen-Rijsenburg: Bureau voor Ruimte en Vrije Tijd.
- Vaals, F. Van (2013). *The future of backpacking. A scenario planning approach to the backpacker's travel behaviour*. Leeuwarden: Stenden ETFI.

Presentaties en lezingen (incl. vakcongressen)

- Hartman, S. (2013, februari). *Vrijtijdseconomie, toekomstbestendigheid en scenario planning*, presentatie bij MT/MT overleg, 13 februari 2013, provincie Drenthe.
- Hartman, S. (2013, maart). *The relevance of storytelling: a catalyst for the “leisureing” of landscapes?* Presentatie bij ETFI Kenniscafé – 13 maart 2013, Stenden Leeuwarden.
- Hartman, S. (2013, april). *LOL! Noord Nederland als Leisure-oriented Landscape*. Presentatie bij bijeenkomst netwerkorganisatie De Noorderstoom, 13 april 2013, Diever.
- Postma, A. (2013, februari). *Verbindingen tussen Waddenzee en Waddenkust*. Presentatie als inleiding workshop Waddendenktank, 1 februari 2013.
- Postma, A. (2013, maart). *Verblijfsrecreatie in Fryslân. Inleiding scenarioplanning. Toelichting op scenario's en implicaties*. Presentatie bijeenkomst Friese gemeenten rond het thema van verblijfsrecreatie in Fryslân, Leeuwarden, 4 maart 2013.
- Postma, A. (2013, March). *Social media and the travel industry in 2030*. Keynote at ITB eTravel Lab, Berlin, 7 March 2013.
- Postma, A. (2013, april). *Duurzaam toerisme in de Wadden: mogelijkheid of fictie?* Lezing in Wadblik lezingen/documentairereeks, georganiseerd door de Waddenacademie in samenwerking met Fries Museum, Film in Friesland en de Nationale UNESCO Commissie, 8 april 2013. (<http://www.waddenacademie.knaw.nl/>; <http://bit.ly/17mnQtv>)
- Postma, A. (2013, May). *Foresight & Scenario Planning*. Lecture at TedX Stenden University o.A.S., 17 May 2013.
- Postma, A. (2013, september). *Toekomstscenario's attractieparken. Een op de toekomst gerichte studie naar ontwikkelingsmogelijkheden van attractieparken*. Keynote jubileumviering Club van Elf, 2 september 2013.
- Postma, A. (2013, September). *Scenario planning. Towards futures of the Notting Hill Carnival*. Presentation at the kick-off meeting of the Notting Hill Carnival Futures project, High Commission for the Republic of Trinidad and Tobago, 20 September 2013.
- Postma, A. (2013, November). *Foresight and Scenario Planning*. Keynote at conference of Association of Scottish Visitor Attractions ASVA, 'Looking forward –Learning from experience', St. Andrews, Scotland, 13-14 November 2013.

Masterclasses werkveld

- Nvt

Workshops werkveld

- Postma, A. (2013, September). *Carnival Futures - Notting Hill Carnival 2020*. Workshop for Notting Hill Carnival Organisations, King's College London, 23 September 2013.
- Postma, A. (2013, September). *Carnival Futures - Notting Hill Carnival 2020*. Workshop for Notting Hill Carnival Public, King's College London, 24 September 2013.
- Postma, A. (2013, September). *Carnival Futures - Notting Hill Carnival 2020*. Workshop for Notting Hill Carnival Stakeholders, King's College London, 25 September 2013.
- Postma, A. (2013, October). *Tourism & Travel scenarios for 2014 and beyond*. Workshop at World Travel Monitor Forum, Pisa, 29-30 October 2013.
- Postma, A. (2013, November). *Scenarios for sustainable strategies*. Workshop at Unuversity Campus Fryslân (UCF) Winterschool, 'Transitions : developing green business strategies', Stenden University o.A.S., 27 November 2013.

- Postma, A., & Seemann, G. (2013, januari). *Workshop scenarioplanning Stenden School of Education*. Nieuw Allardsoog, 22 januari 2013.
- Postma, A., Oskam, J., & Seemann, G. (2013, februari). *Workshopsessie experts Waddendijk. Verbindingen tussen Waddenzee en Waddenkust*. 1 februari 2013, Zwarte Haan.

Blog- en krantenartikelen

(selectie geschreven door kenniskringleden; voor meer zie <http://www.etfi.nl/blog>)

- Fokkers, K. (2013, maart). *Future scenarios Leeuwarden: Four scenario sketches of the city Leeuwarden 2020* [Web log post]. <http://www.etfi.eu/blog/2013/03/118410-future-scenarios-leeuwarden-four-scenario-sketches-of-the-city-leeuwarden-2020>
- Fokkers, K. (2013, maart). *Ian Yeoman on 'The Future of Music Festivals: Play, Technology and Glastonbury'* [Web log post]. <http://www.etfi.eu/blog/2013/03/120389-ian-yeoman-on-the-future-of-music-festivals-play-technology-and-glastonbury>
- Fokkers, K. (2013, maart). *ITB Future Day: From Transaction to interaction* [Web log post]. <http://www.etfi.eu/blog/2013/03/119130-itb-future-day-from-transaction-to-interaction>
- Fokkers, K. (2013, maart). *Vacation park policies: Future proofing tourist regions* [Web log post]. <http://www.etfi.eu/blog/2013/03/118913-vacation-park-policies-future-proofing-tourist-regions>
- Fokkers, K. (2013, april). *Ian Yeoman on The Future of Hotels, Food and Everything Else*. [Web log post]. <http://www.etfi.eu/blog/2013/04/122793-ian-yeoman-on-the-future-of-hotels-food-and-everything-else>
- Fokkers, K. (2013, april). *Sustainable tourism in the Wadden Sea area, possibility or fiction?* [Web log post]. <http://www.etfi.eu/blog/2013/04/122767-sustainable-tourism-in-the-wadden-sea-area-possibility-or-fiction>
- Hartman, S. (2013) *Verblijfsrecreatie: een toekomstbestendige toeristische regio* [Web log post] <http://www.etfi.nl/blog/2013/03/118913-verblijfsrecreatie-een-toekomstbestendige-toeristische-regio>
- Heslinga, J. (November 2013). *International Conference on Planning & Environment ICPE in Beijing* [Web log post]. <http://www.etfi.eu/blog/2013/11/146646-international-conference-on-planning-and-environment-icpe-in-beijing>
- Postma, A. (2013, februari). *Toekomstscenario's voor de Waddendijk* [Web log post]. <http://www.etfi.eu/blog/2013/02/115421-toekomstscenario-s-voor-de-waddendijk>
- Postma, A. (2013, februari). *Scenarios for the Notting Hill Carnival* [Web log post]. <http://www.etfi.eu/blog/2013/02/115396-scenarios-for-the-notting-hill-carnival>
- Postma, A. (2013, februari). *Social media in 2030: social media & blogging have major influences on travel behaviour* [Web log post]. <http://www.etfi.eu/blog/2013/02/114387-social-media-in-2030-social-media-blogging-have-major-influences-on-travel-behaviour>
- Postma, A. (2013, april). *The Travelprofessional in 2025* [Web log post]. <http://www.etfi.eu/blog/2013/04/122818-the-travelprofessional-in-2025>
- Seemann, G. (2013, januari). *Social Media in 2013 and travel behaviour in crisis times: ETFI at the ITB 2013 convention* [Web log post]. <http://www.etfi.eu/blog/2013/01/111251-social-media-in-2030-and-travel-behaviour-in-crisis-times-etfi-at-the-itb-2013-convention>

- Seemann, G. (2013, februari). *Monitoring guest journeys with smart phone app* [Web log post]. <http://www.etfi.eu/blog/2013/02/113779-monitoring-guest-journeys-with-smart-phone-app>
- Van Vaals, F (2013, januari). *Am I a backpacker... Or a flashpacker..?!* [Web log post]. <http://www.etfi.eu/blog/2013/01/111229-am-i-a-backpacker-or-a-flashpacker>
- Van Vaals, F (2013, januari). *Automation, an enemy or a friend?* [Web log post]. <http://www.etfi.eu/blog/2013/01/111196-automation-an-enemy-or-a-friend>
- Van Vaals, F (2013, januari). *Travel 2013: less often, less far, less spending and shorter* [Web log post]. <http://www.etfi.eu/blog/2013/01/112228-student-publishes-book-on-cultural-tourism-and-the-museum-concept>
- Van Vaals, F. (2013, februari). *New publication: The Future of Backpacking* [Web log post]. <http://www.etfi.eu/blog/2013/02/114218-new-publication-the-future-of-backpacking>
- Van Vaals, F. (2013, februari). *The Future of Camping* [Web log post]. <http://www.etfi.eu/blog/2013/02/117337-the-future-of-camping>
- Van Vaals, F. (2013, februari). *'Toerisme Monitor 2012' has started* [Web log post]. <http://www.etfi.eu/blog/2013/02/114226-toerisme-monitor-2012-has-started>

Overig (zoals consultatie als expert, paneloptredens e.d.)

Postma, A.:

- lid nominatiecommissie Beste Binnenstad 2013.
- jury Beste Binnenstad 2013, september 2013.
- Lid panel Culturele Hoofdstad 2018, 2 september 2013.
- Postma, A. (2013, March). *Consumer behaviour and travel patterns in times of deleveraging and austerity*. Keynote interview with Frans Radstake, managing director and chairman of Association of Travel Agents and Tour Operators ANVR. ITB Future day, Berlin, 6 March 2013.

Prijzen/onderscheidingen/nominaties

- Nvt

ONDERWIJS

Hoorcolleges bij Stenden

- Postma, A. (2013, February). *KICK – OFF TRP projects ETFI*. Presentation to 3rd year students BBA International Tourism Management, 4 February 2013.
- Postma, A. (2013, February). *Foresight - Futures Studies & Scenario Planning, a few sample projects*. Guest lecture to 3rd year students BBA International Tourism Management, module TRP, 26 February 2013.
- Postma, A. (2013, March). *An introduction to European Tourism Futures Institute and research group scenario planning*. Guest lecture 1st year students International Tourism Management, 4 March 2013.

- Postma, A. (2013, March). *Leeuwarden as a tourist city in 2025*. Guest lecture 2nd year BBA students International Tourism Management, module Destination Marketing Management, 19 March 2013.
- Postma, A. (2013, April). *Scenarioplanning*. Guest lecture 3rd year students BBA Leisure Management, module Leisure Lab, 26 April 2013.
- Postma, A. (2013, May). *Using scenario's strategically*. Workshop for 3rd year students BBA Leisure Management and BBA International Tourism Management, module Strategic Management, case Ryanair, 27 May 2013.
- Postma, A. (2013, June). *An introduction to European Tourism Futures Institute and research group scenario planning*. Guest lecture 1st year students BBA Leisure Management, module Leisure Life, 4 June 2013.
- Postma, A. (2013, September). *KICK – OFF TRP projects ETFI*. Presentation to 3rd year students BBA International Tourism Management, 3 September 2013.
- Postma, A. (2013, September). *Foresight - Futures Studies & Scenario Planning, a few sample projects*. Guest lecture to 3rd year students BBA International Tourism Management, module TRP, 5 September 2013.
- Postma, A. (2013, September). *Using scenario's strategically*. Workshop (1) for 3rd year students Applied Business Studies, module Strategic Management, case Ryanair, 10 September 2013.
- Kasper, J. (2013, September). *Using scenario's strategically*. Workshop (2) for 3rd year students Applied Business Studies, module Strategic Management, case Ryanair, 25 September 2013.
- Postma, A. (2013, October). *Theoretical perspectives of development*. Guest lecture students MA International Leisure & Tourism Studies and MA International Events Management, Module Theoretical perspectives on leisure and tourism, 1 October 2013.
- Postma, A. (2013, October). *Using scenario's strategically*. Workshop for 3rd year students BBA Leisure Management and BBA International Tourism Management, module Strategic Management, case Ryanair, 11 October 2013.
- Postma, A. (2013, November). *KICK – OFF TRP projects ETFI*. Presentation to 3rd year students BBA International Tourism Management, 11 November 2013.
- Postma, A. (2013, November). *Foresight - Futures Studies & Scenario Planning, a few sample projects*. Guest lecture to 3rd year students BBA International Tourism Management, module TRP, 26 November 2013.
- Postma, A. (2013, November). *Foresight and Scenario Planning research lines*. Guest lecture to students MA International Leisure & Tourism Studies, Module Research, 26 November 2013.
- Postma, A. (2013, December). *Tourism community relations*. Guest lecture students MA International Leisure & Tourism Studies, Module Quality of Leisure and Tourism, 17 December 2013.
- Postma, A. (2013, December). *Using scenario's strategically*. Workshop for 3rd year students BBA Leisure Management and BBA International Tourism Management, module Strategic Management, case Leeuwarden Cultural Capital 2018, 17 December 2013.
- Wenzel, J. (2013, February). *The future*. Lecture to 1st year students BBA International Tourism Management, module The Tourism Profession.
- Wenzel, J. (2013, May). *The future*. Lecture to 3rd year students BBA Leisure Management, module Leisure Lab.
- Kadijk, H. (2013, September). *Authenticity and Tourism*. Hoorcollege MA International Leisure and Tourism Studies, Stenden University of Applied Sciences, Leeuwarden.

- Kadijk, H. (2013, October). *Authenticity and Commodification*. Hoorcollege BBA International Tourism Management, Stenden University of Applied Sciences, Leeuwarden.
- Kadijk, H. (2013, October). *Quality of Life and Conceptual Models*. Hoorcollege MA International Leisure and Tourism Studies, Stenden University of Applied Sciences, Leeuwarden.
- Kadijk, H. (2013, November). *Social Capital in Society*. Hoorcollege MA International Leisure and Tourism Studies, Stenden University of Applied Sciences, Leeuwarden.
- Kadijk, H. (2013, December), *The road towards the MA dissertation proposal*. Workshop MA International Leisure and Tourism Studies, Stenden University of Applied Sciences, Leeuwarden.
- Kadijk, H. (2013, December), *The Research Matrix*. Workshop MA International Leisure and Tourism Studies, Stenden University of Applied Sciences, Leeuwarden.
- Wenzel, J. (2013, Februari). *The future*. Lecture International Tourism Management module Introduction to the Tourism Profession, Stenden University of Applied Sciences, Leeuwarden.
- Wenzel, J. (2013, May). *The future*. Lecture Leisure Management module LeisureLab, Stenden University of Applied Sciences, Leeuwarden.

Hoorcolleges bij andere onderwijsinstellingen

- Postma, A. (2013, april). *Regiomarketing. De Märchenroute in de Grimmheimat*. Gastcollege Haagse Hogeschool. 22 april 2013
- Postma, A. (2013, March). *Tourism, tourism planning and tourism community relationships*. Guest lecture Rijksuniversiteit Groningen, Faculty Spatial Sciences, 14 maart 2013
- Hartman, S. (2013). *Ruimtelijke planning anno 2013*. Gastcollege Geografie & Planologie van Nederland, Rijksuniversiteit Groningen, 25 mei 2013

Presentaties en workshops voor medewerkers Stenden

- Hartman, S. (2013, maart). *The relevance of storytelling: a catalyst for the "leisure" of landscapes*. ETFI Kenniscafé Stenden Hogeschool, Leeuwarden, 25 maart 2013.
- Postma, A. (2013, januari). *Ondernemen is vooruitzien. Snuffelen aan scenario's*. Workshop voor medewerkers Stenden (tweemaal), Samenscholingsdag, 29 januari 2013.
- Postma, A. (2013, april). *Overzicht van projecten/activiteiten*. Pecha Kucha Leisure Management Team dag, 11 april 2013.
- Postma, A. (2013, januari). *PABO's toekomstproof*. Workshop scenarioplanning voor MT School of Education, 22 januari 2013.