

Curriculum Ad Hotel Management 2023 – 2024

	Year 1	Year 2
Theme	Semester 1 (30 credits) Basics of hospitality Semester 2 (30 credits) Hospitality the next level	Semester 1 (30 credits) Future of sustainable hospitality Semester 2 (30 credits) Business research and development
Study load	On average per week: ▶ 16 contacthours ▶ 24 self-study hours	On average per week: ▶ 14 contacthours ▶ 26 self-study hours
Subjects (e.g.)	<ul style="list-style-type: none"> ▶ Finance ▶ Economics ▶ Law ▶ HRM ▶ Marketing ▶ Sustainability ▶ Hospitality ▶ Gastronomy ▶ Wines ▶ Business English ▶ Practical training 	<ul style="list-style-type: none"> ▶ Finance ▶ Economics ▶ Law ▶ Hospitality ▶ Risk & Strategic management ▶ Business English ▶ Modern Foreign Languages ▶ Research ▶ Project management ▶ Statistics ▶ Simulation games ▶ Practical training
	Personal and Professional Development	

* In het bovenstaande overzicht zie je hoe het studieprogramma er nu uitziet.
Dit is onder voorbehoud van wijzigingen.