

Curriculum Ba Hotel Management

3 year track

2023 – 2024

	Year 1	Year 2	Year 3	
	Level 1	Levels 2 and 3	End level	
Phase	Foundation phase 30 credits	Main phase 90 credits	Graduation phase 60 credits	
Study load	On average per week: › 12 contact hours › 28 self-study hours	On average per week: › 10 contact hours › 30 self-study hours	On average per week: › 8 contact hours › 32 self-study hours	
Topics	Semester The Hospitality Operations Professional › Hospitality Basics › Guest Interaction › Business Networking › Operational Decision Making Design Challenge 5 weeks practical training	Semester The Business Tactical Leader › Methodological Analysis › Business Improvement › Innovation › Concept Development Design Challenge 5 weeks practical training Optional hospitality specialisation courses: › Wine certificate, SDEN 2 › HACCP certificate › Social Responsibility certificate › Excel certificate	Semester The Global Hospitality Manager › Corporate Responsibility › Ethics › Applied Research › Inquiry Capability Design Challenge 5 weeks practical training Semester Minor(s) of your choice Two minors of 10 weeks or one minor of 20 weeks	Internship
Subjects (e.g.)	› Finance › Economics › Law › HRM › Marketing › Sustainability › Gastronomy › Wines › Business English	› Risk & Strategic Management › Revenue Management › Sustainability › Statistics › Business English › Modern Foreign Language	› Research › Law › Finance › Economics › Simulation games	Graduation project
Personal and Professional Development Unlock your hospitality DNA, define your future dreams and work on your international and intercultural skills and attitude.				

* This is an indication of the course structure. Actual course content and format may differ.