

# Curriculum Ad Hotel Management Duaal 2023 – 2024

## ZELFSTANDIG MEDEWERKER

## BEGINNEND LEIDINGGEVENDE

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THEMA'S	<b>Module A: Hospitality Basics</b> A.1: This is the hospitality industry A.2: Starting in Hospitality A.3: Creating Balance	<b>Module E: Human Resources</b> E.1: Operations 1: HRM E.2: From Employee to Supervisor E.3: Supervisory Career Plan
	<b>Module B: The Guest</b> B.1: Guest Journey B.2: Hospitality Mindset B.3: Emotional Intelligence	<b>Module F: Internal Control</b> F.1: Operations 2: Planning & Control F.2: Supervising and Controlling in Hospitality F.3: DBE Research Plan
	<b>Module C: Marketing</b> C.1: Guest & Marketing C.2: Working in Hospitality C.3: Personal Leadership	<b>Module G: Quality Control</b> G.1: Quality Improvement: Planning G.2: Quality in Hospitality G.3: DBE Research Report / Qualifying Exam
	<b>Module D: Entrepreneurship</b> D.1: Entrepreneur & Resources D.2: Independently Working in Hospitality D.3: English Language	<b>Module H: Change</b> H.1: Quality Improvement: Change H.2: Enabling Change in Hospitality H.3: Supervisory Career Portfolio

\*Het bovenstaande overzicht geeft een indicatie van het studieprogramma.  
Het daadwerkelijke studieprogramma kan hiervan afwijken.