

	Study load	Programme	Subjects	
LEVEL 1	12 contact hours 28 self-study hours per week  60 ECTS per year	<b>Foundation phase</b> – The semesters are interchangeable.		
		<b>Semester 1</b> <b>The Responsible Hospitality Host</b> <ul style="list-style-type: none"> <li>Hospitality Organisation</li> <li>Internal Processes</li> <li>Global Citizenship</li> <li>Sustainable Mindset</li> </ul> <ul style="list-style-type: none"> <li>Project work (Design Challenge)</li> <li>5 weeks practical training</li> <li>Personal and Professional Development</li> </ul>	<b>Semester 2</b> <b>The Competent Hospitality Professional</b> <ul style="list-style-type: none"> <li>Hospitality Basics</li> <li>Hostmanship</li> <li>Business Networking</li> <li>Operational Decision Making</li> </ul> <ul style="list-style-type: none"> <li>Project work (Design Challenge)</li> <li>5 weeks practical training</li> <li>Personal and Professional Development</li> </ul>	<ul style="list-style-type: none"> <li>Finance</li> <li>Economics</li> <li>Law</li> <li>HRM</li> <li>Marketing</li> <li>Sustainability</li> <li>Gastronomy</li> <li>Knowledge of Wine</li> <li>Business English</li> </ul>
LEVEL 2 & 3	10 contact hours 30 self-study hours per week + practice  60 ECTS per year	<b>Main phase</b> – The four semesters are interchangeable.		
		<b>Semester 1</b> <b>The Strategic Hospitality Manager</b> <ul style="list-style-type: none"> <li>Methodical Analysis</li> <li>Forecast</li> <li>Industry Trends</li> <li>Strategy Development</li> </ul> <ul style="list-style-type: none"> <li>Project work (Design Challenge)</li> <li>Personal and Professional Development</li> </ul>	<b>Semester 2</b> <b>The Enterprising Hospitality Leader</b> <ul style="list-style-type: none"> <li>Concept Development</li> <li>Entrepreneurship</li> <li>Business Development</li> <li>Leadership</li> </ul> <ul style="list-style-type: none"> <li>5 weeks of practical training</li> <li>Project work (Design Challenge)</li> <li>Personal and Professional Development</li> </ul>	<ul style="list-style-type: none"> <li>Risk &amp; Strategic Management</li> <li>Revenue Management</li> <li>Sustainability</li> <li>Statistics</li> <li>Modern Foreign Languages</li> <li>Business English</li> <li>Research</li> <li>Law</li> <li>Finance</li> <li>Economics</li> <li>Simulation games</li> </ul>
		<b>Semester 3</b> <b>The Responsible Global Citizen</b> <ul style="list-style-type: none"> <li>Corporate Responsibility</li> <li>Ethics</li> <li>Applied Research</li> <li>Inquiry Capability</li> </ul> <ul style="list-style-type: none"> <li>Project work (Design Challenge)</li> <li>5 weeks of practical training</li> <li>Personal and Professional Development</li> </ul>	<b>Semester 4 Minor subject</b> Choose a minor specialisation to study in the Netherlands or <b>abroad</b> :  Minors include: <ul style="list-style-type: none"> <li><b>Gastronomy</b> (NL, Thailand and Italy)</li> <li><b>Food &amp; Beverage Management</b></li> <li><b>The World of Luxury Hotels</b> (NL)</li> <li><b>Wine Business</b> (South Africa)</li> <li><b>Event Management</b> (all NHL Stenden locations)</li> <li><b>Spa Business Strategy</b> (Bali) *Also possible in semester 2</li> </ul>	
8 contact hours + 32 self-study hours per week  60 ECTS per year				
LEVEL 4	60 ECTS per year	<b>Graduation phase</b>		
		<b>Internship &amp; Graduation Project</b> During a 10-month internship, you'll bring together all your knowledge and experience, effectively turning into a strategic manager. You'll work on your graduation project for your internship company, and we'll continue investing in your personal and professional development so that you can become a game changer in the hospitality industry.		

Also as a 3-year track

\* This information is subject to change during the academic year. No rights can be derived from this information.