

# Frequently Asked Questions

## Inhoud

|   |    |
|---|----|
| GENERAL QUESTIONS .....   | 3  |
| WEBINAR TIPS .....  | 3  |
| FUTURE WEBINARS .....   | 3  |
| MEET A STUDENT .....  | 3  |
| MAJOR (Main study programme) .....  | 3  |
| MINOR (SPECIALISATION) .....  | 4  |
| BREAKS/HOLIDAYS .....   | 4  |
| INTERNSHIPS .....   | 5  |
| CONTACT .....   | 5  |
| WORK DURING STUDIES .....   | 6  |
| DURATION STUDIES .....  | 6  |
| HOUSING .....   | 7  |
| OUT-OF-CLASS Activities .....   | 7  |
| GENERAL PROGRAMME QUESTION .....  | 7  |
| GENERAL QUESTIONS .....   | 7  |
| EXCHANGE AND GRAND TOUR .....   | 8  |
| SHORT TRACK (special offers after high level of previous education) ..... | 9  |
| JOB OPPERTUNITIES AFTER GRADUATION .....                                  | 9  |
| ADMISSION REQUIREMENTS .....  | 9  |
| NUMERUS FIXUS (Max number of students) .....                              | 9  |
| APPLICATION .....   | 10 |
| TUITION FEES .....  | 10 |
| DEADLINE TUITION FEE PAYMENT September 2020 start .....                   | 11 |
| APPLICATION 2021 .....  | 11 |
| STUDENT LOANS .....   | 11 |
| IGO PORTAL .....  | 11 |
| SCHOLARSHIPS .....  | 12 |
| MOTIVATION LETTER / DOCUMENTS .....                                       | 12 |
| SWITCH STUDY PROGRAMME / CHANGE STARTING DATE .....                       | 12 |
| ENGLISH LANGUAGE TEST .....   | 13 |
| DUTCH LANGUAGE TEST .....   | 13 |

|   |    |
|---|----|
| PROBLEMS WITH APPLICATION BECAUSE OF COVID-19 .....                         | 14 |
| ARRIVAL.....  | 14 |
| COVID-19.....   | 14 |
| STUDY PROGRAMMES .....  | 15 |
| BACHELOR CREATIVE BUSINESS.....   | 15 |
| BACHELOR LEISURE MANAGEMENT .....   | 17 |
| BACHELOR INTERNATIONAL BUSINESS.....  | 17 |
| BACHELOR INTERNATIONAL HOSPITALITY MANAGEMENT .....                         | 18 |
| BACHELOR LOGISTICS MANAGEMENT.....  | 20 |
| BACHELOR BUSINESS ADMINISTRATION .....                                      | 20 |
| BACHELOR TOURISM MANAGEMENT.....  | 20 |
| BACHELOR INTERNATIONAL TEACHER EDUCATION FOR SECONDARY SCHOOLS (ITESS)..... | 22 |
| BACHELOR MARKETING MANAGEMENT .....   | 22 |
| MASTER CONTENT MEDIA STRATEGY.....  | 23 |
| MASTER INTERNATIONAL HOSPITALITY AND SERVICE MANAGEMENT .....               | 24 |
| MASTER INTERNATIONAL LEISURE, TOURISM AND EVENTS MANAGEMENT .....           | 24 |
| INSTAGRAM PAGES.....  | 25 |
| STUDENT VLOGS (YOUTUBE) .....   | 25 |

## GENERAL QUESTIONS

### WEBINAR TIPS

***Will I receive the presentation after the Webinar?***

Yes, we will send you the recorded version including the links to video's and contact details after the webinar.

***Will the time schedule change?***

We will take a look at the schedule, we try to cover all time zones during future webinars.

***How can I keep contact with the Student Ambassadors?***

If you joined the webinar you will receive an overview of our student ambassadors and their Email addresses. You can also make an appointment through MEET A STUDENT (<https://www.nhlstenden.com/en/events/meet-student>), to organise an individual talk.

### FUTURE WEBINARS

***Will there be programme specific Webinars?***

In the upcoming weeks the study programmes will organise webinars. Check out our events page (<https://www.nhlstenden.com/en/events>) for the most up to date overview.

### MEET A STUDENT

***Can I have a talk with a student of my chosen study programme?***

Of course, our students are more than happy to tell you everything you need and want to know about studying at NHL Stenden. Register for Meet a Student and we will pick a date and time. |

<https://www.nhlstenden.com/en/events/meet-student>

German speaking? Please use this link: <https://www.nhlstenden.com/de/infoveranstaltungen/meet-student>"

### MAJOR (Main study programme)

***How long do we study in groups?***

Most of the assignments are within groups. How many times and how long the work takes differs for each module.

***How many hours do we spend in the university?***

There is a different schedule every week. Nevertheless, you should count with around 30 hours of work per week.

**What are the test situations in the study programmes? How many tests are there in one module?**

There are different testing moments in the different modules. On average you can expect a larger group assignment in written, a testing moment with presenting your outcomes and some smaller presentations or individual assignment. Each project is different so it is difficult to give an exact number

## MINOR (SPECIALISATION)

**What is a Minor?**

A minor is the specialisation you choose during your Bachelor programme. In most programmes you will follow the minor in the third year.

**Where are the Minor's located?**

Where you are located during the specialisation period depends on the minor you choose. NHL Stenden offers minor modules at the campus sites in the Netherlands and also with our Grand Tour partners abroad (South Africa, Indonesia, Thailand, Qatar) (executive partners in China, Italy). You can also choose to do your minor through an University exchange. NHL Stenden collaborate with more than 190 partners abroad. If you want to go on exchange you can follow different courses of one University.

**What is the difference between Grand tour and Exchange?**

Going on Grand Tour means you will follow 2 Modules (for Fast Track only 1) at maximum two NHL Stenden Campus sites in the Netherlands or abroad. This means you will be taught in the same educational system as you are used to. If you choose to do an exchange you will visit one of our Partner Universities (abroad). You will choose different courses out of the universities programme.

**Can I take minors if I choose one of the fast track programmes or a short track?**

Fast Track:

The Fast track is the 3 year Bachelor programme. Within this track you can take one minor of the NHL Stenden offer. Because you will only specialize for the duration of one module (10 weeks) you can only specialize at one of the NHL Stenden Campus sites. An exchange with another uni is not possible.

Short Track:

If you have a previous education which allows you to shorten your study (short track), it depends on the duration of your howl programme/and the courses you have to take if you can take a minor. After applying for a programme you will get an letter of offer with your personal course overview, then you will find out if you have to do a minor.

## BREAKS/HOLIDAYS

**What does the Academic Calendar look like?**

Instead of two semesters we have scheduled our projects, lectures and assignments in four modules. You can view the current academic calendar (2019/2020) here

([https://www.nhlstenden.com/sites/default/files/nhlstenden.com/exchange/academic\\_calendar\\_2019-2020.pdf](https://www.nhlstenden.com/sites/default/files/nhlstenden.com/exchange/academic_calendar_2019-2020.pdf)).

**When are the breaks between the semesters/modules?**

At Dutch Universities of Applied Sciences the Academic Calendar is similar to the one you may be used to from high school. We have more short breaks (one to two weeks) and during the summer a longer

break (eight - ten weeks). During national holidays the university buildings are closed. Check our current Academic Calendar (IINK) as an example.

## INTERNSHIPS

### ***Why are internships included in all programmes?***

As a University of Applied Sciences we focus on a practical approach. During your study you will learn how to apply theory in practice, how to work in teams and how to manage for example deadlines. After 3 years of theory and practice in a safe environment, it is time to show what you have learned during your internship. Often you will also do your final project (thesis) for your internship company.

### ***Can I go abroad for my internship?***

As long as you can make sure that you will work on Bachelor level project you can go everywhere. Before you start your internship you will discuss your learning goals and projects of the company with your study coach to get the approval to go on internship.

### ***How long does an internship lasts?***

The internships for the management programmes is a minimum of 8 months and maximum of 10 months as it is to be done in the 4<sup>th</sup> year of the programme.

For ITEPS the internships last 2 months, +/- a few weeks. There are several short internships planned within the duration of the programme.

### ***Will I be payed for my internships?***

It depends on your study programme and the organisation you are doing your internship for.

For ITEPS internships are not paid, this means that you should keep in mind that you will have costs such as travel, accommodation, visa etc to cover when you go on exchange/internship which you will have to cover yourself. There are grants that you can sometimes get, if you are eligible, to help cover these costs.

## CONTACT

### ***International TEAM***

Email: [study@nhlstenden.com](mailto:study@nhlstenden.com)

Whatsapp/Phone: +316 12 31 81 10

### ***GERMAN TEAM***

Email: [deutschland@nhlstenden.com](mailto:deutschland@nhlstenden.com)

Whatsapp/Phone: +31 6 109 407 47

### ***STUDY PROGRAMMES***

If you want to talk to a student or teacher of your programme of choice, please send an email to [study@nhlstenden.com](mailto:study@nhlstenden.com) we will send you the contact details.

## WORK DURING STUDIES

### ***Can I work during my studies as a student from the EU/EER?***

If you are holding a EU/EER passport you can work without a working permit in the Netherlands. However, you will (depending of the amount of workhours) need a Dutch health insurance. Most students work in bar's, café's, restaurant's, shops or supermarket's. You can also work for the university as an ambassador. For more information <https://www.nhlstenden.com/en/practical-information/tuition-fees-and-living-costs/financing-your-studies>

### ***Can I work during my studies as a student from a NON EU country?***

If you want to work in a part-time job during your study but you are not holding an EU/EER passport, you will need a working permit. Your employer must request this for you. In addition you need a Dutch health insurance and Dutch bank account. For students from NON EU countries it is a bit more difficult to find a job due to the extra efforts the employer has when hiring you. For more information: <https://www.nhlstenden.com/en/practical-information/tuition-fees-and-living-costs/financing-your-studies>

### ***When can you start working in the field you study? Will companies accept you in your second year for example?***

If you are lucky enough to find a job in your field, yes. It would be more realistic however, to keep in mind that you will get a regular part-time job, for example in a restaurant.

### ***Can I start working in the field I study during my studies?***

This depends on the company. Most likely they would prefer to hire someone who already graduated.

### ***Where can I find a part-time job?***

NHL Stenden does not have a general website offering jobs. You can register at an Employment Agency, for example Randstad. They offer different jobs, also for non Dutch speakers in our student cities.

### ***How much do you get paid in a part time job? Can you cover all your expenses?***

The payment system in the Netherlands is based on your age. For most jobs you will get paid more, the older you are. That stops with the age of 23. There are also jobs you can take at the university directly, where everyone gets paid the same. It is possible with that income to cover your costs, however you will have to keep a tight schedule keeping up with your job and school at the same time.

### ***Tips for work!***

- If you speak Dutch it is easier to find a job!
- There are restaurant's and bar's hiring NON-Dutch people only
- It's the easiest to search for a job when you are on location
- In the first year it can be hard to find a job, keep this in mind for calculating your expenses/incomes
- check: <https://www.nhlstenden.com/en/practical-information/tuition-fees-and-living-costs/financing-your-studies> for more information about working in the Netherlands

## DURATION STUDIES

### ***How long do I study for my bachelors degree?***

A full-time bachelor programme is 4 years. For the programmes International Hospitality Management, Creative Business and Tourism Management we also offer a 3 year programme. In order to be admissible for the 3 year programme, there are additional admissions requirements

## HOUSING

### ***Does NHL Stenden provide help for students to find accommodation?***

You will have to find your own accommodation but do not worry, finding a place to live in the north of the Netherlands where NHL Stenden's branches are located, is relatively easy. We even have a room guarantee for students from outside the EU, through our partner StudentStay. For more information about housing, visit our website LINK <https://www.nhlstenden.com/en/practical-information/housing>

### ***Is it hard to find an apartment to live in?***

No. With some proactivity and research beforehand you can find a nice apartment in Leeuwarden. When should we start looking for accommodation?

### ***When should we start looking for accommodation?***

Around four months before starting to study. At that time most people put their apartment online and the selection is a bit bigger. The earlier you look, the less stressful it gets.

## OUT-OF-CLASS Activities

### ***What kind of out-of-class activities does the university (or student committee) organize for students?***

Each study program has their own study committee organised from students for students. They organise all kinds of different events such as bowling, pub crawls, quizzes. Good way to get into contact with people from different years or groups!

## GENERAL PROGRAMME QUESTION

### ***How many subjects do we have per year?***

This depends on your study programme. You can download the study programme brochures if you want to have an subject overview.

## GENERAL QUESTIONS

### ***What age are the students at NHL Stenden?***

Most of our students are between 17 - 26 years old

### ***How many students are currently at NHL stenden?***

There are currently around 25000 students at NHL Stenden.

### ***Can you show us the campus in Emmen as well?***

Coming soon!

### ***What is the Binding Study Advise (BSA)?***

The BSA is the foundation to pass your first year. This means you will need to pass 51 elective credits (out of 60) in order to continue your study. The BSA is applies to all study programmes. If you get a negative binding study advise you are not allowed to continue the study and also you will not be able to start or continue the same programme at a different Dutch University. You can however, start again in the first year of a different programme.

***Is life in holland expensive?***

It depends where you are from, for most EU students it is comparable with what they are used to in their home country. NHL Stenden is located in the north of the Netherlands, compared to the western part and the big cities it is slightly cheaper here. You should calculate following costs in your monthly expenses (beside tuition fee):

Rent: 300-600 Euro

Food/Beverages: 250-300 Euro

***Is there a gym at the campus?***

It depends on the location. In Leeuwarden we have a gym next to the campus. In all our student cities we have sport cards which you can use for various sports. The prices vary a little per student city.

## EXCHANGE AND GRAND TOUR

***Is there a list of all the partner universities on the website?***

Coming soon!

***What is the Grand Tour?***

The Grand Tour is available only to students enrolled at NHL Stenden. Visit one or more NHL Stenden campuses around the world to do your minor(s). Some of the benefits of the Grand Tour are: - Discover the world while you study. - Encounter new cultures. - Benefit from the NHL Stenden practical teaching style. - Live near the NHL Stenden campus. - Stenden will help you with all the preparations for your stay.

***Is the grand tour possible for every bachelor?***

NHL Stenden offers for most English taught Bachelor programme a Grand Tour Minor. For Dutch taught programmes there are less opportunities within the Grand Tour. All Bachelor programmes offer several exchange courses in different countries.

***When can I go on exchange/Grand Tour?***

In most programmes the Exchange/Grand tour is planned in the 3 year (5 or 6 semester) however, sometimes students also do their specialisation in the second year.

***Whom can I contact for specific questions about my exchange?***

If you are an incoming student (willing to do your exchange at NHL Stenden) and you have questions about which courses to choose please contact [exchange@nhlstenden.com](mailto:exchange@nhlstenden.com). You can also find general information on our website <https://www.nhlstenden.com/en/why-nhl-stenden/international-opportunities/exchange>.

***How much does exchange costs?***

The cost of the exchange of course depends where you decide to go to. However, you just continue to pay your usual tuition fee (of NHL Stenden), so you do not need to pay extra tuition fee for the partner university. Besides that, you of course have to calculate with the usual living expenses of that country.

***Is financial help available for the exchange?***

There are scholarships offered via NHL Stenden you can apply for during your stay abroad. Besides that, especially when staying in Europe, there are great scholarships to apply for.

## SHORT TRACK (special offers after high level of previous education)

You can apply for a short track if your previous level of education or work experience is higher than high school level. We have articulation agreements with several schools abroad. This means students of those schools have fixed shorten programmes, the duration of the study is depending on the level of education and the passed courses, it can vary from 3 – 1,5 year.

If you are not a student from one of our partners but you are more experienced or higher educated, it is possible to apply for a short track programme as well. The central student administration and exam committee of your chosen study programme will evaluate your previous education/level of experience and will make you a personal offer.

## JOB OPPORTUNITIES AFTER GRADUATION

### ***Are we given job opportunities and are you willing to help us find a job?***

NHL Stenden does not have a career centre or similar. When you are in your last year of study you most often will end your studies with an internship. A lot of students get a job offer during their internship or build up a network where they are able to find a job quickly after graduation.

## ADMISSION REQUIREMENTS

For the admission requirements visit our website: <https://www.nhlstenden.com/en/admission-and-application/admission-requirements>

As each individual applicant has a different kind of diploma, we cannot give any specific answers about admission here. Once you apply in Studielink and have uploaded all the requested documents in the online portal (iGo) our admissions officer will check your admissibility for you.

## NUMERUS FIXUS (Max number of students)

### ***Is there a minimum or maximum number of students?***

The "Numerus Fixus" is the maximum number of students who can enrol in the programme each year. At NHL Stenden no study programme has a maximum amount of study places but, some study programmes have an additional selection procedure. In case you meet the admission requirements and you pass the selection procedure, we will offer you a study place for your programme of choice.

### ***Minimum***

There is no minimum number of students required to start a programme however, if a programme can decide to not start for example in February if there are not enough students enrolled. Also they can decide to mingle new students in the same groups with students in a higher module.

### ***Which programmes do have an additional selection procedure?***

Some of our study programmes have an additional selection procedure. Whether you need to take part in a selection procedure depends on your country of residence, previous education and nationality.

Should an additional selection procedure be required, you will be informed about this after your application.

***Is there a difference between the number of study places for Bachelor and Master programmes?***

No there is no difference between Bachelor and Master programmes in the sense of Numerus Fixus.

## APPLICATION

***What if I do not have my diploma yet?***

If you do not have your diploma yet, you can first upload your latest grade sheet. You can then upload a copy of your diploma as soon as you've received it.

***I already uploaded my documents, how long does it take to check them?***

This will take between 1 – 2 weeks.

***Do I have to send hard copies of my certificates?***

When you initially apply, you only have to upload copies of your documents in the online portal. After you have received a letter of admission, you will be asked to send a certified copy of your diploma and grade sheet.

## TUITION FEES

***How do EU students pay their tuition fees?***

If you are from an EU/EEA Member State:

- Check that your bank is able to process international (SEPA) payments.
- Go to your personal Studielink page and follow the instructions provided on the Payment tab.

***When will the automatic tuition fee payment take place?***

When you have issued the digital direct debit authorisation for NHL Stenden to automatically collect the tuition fee from your bank account, it works as follows:

***First option: yearly payment***

If you pay the tuition fee in its entirety, the automatic transaction will take place around 25 September. You will need to re-issue the direct debit authorisation before the start of each academic year.

***Second option: payment in instalments***

If you choose to pay in instalments, the tuition fee will be automatically withdrawn from your bank account in 9 instalments. All instalments will take place on or around the 25th of each month, starting in September, May being the last instalment.

***How do non-EU students pay their tuition fees?***

If you are from a non-EU Member State, you must transfer the necessary fees to NHL Stenden; the last page of your Letter of Admission contains the invoice for this purpose.

Once we have received your full payment and have verified that you meet the visa requirements, we will apply for a student visa on your behalf. After approximately three to six weeks, we will notify you by email whether your visa application has been approved. This email will also inform you about collecting your visa from the Dutch Embassy or Consulate in your country. For additional information

about applying for a student visa, please visit the website of the Netherlands Organisation for International Cooperation in Higher Education (Nuffic).

### ***Proof of sufficient financial means (non-EU students)***

As a student from outside the European Union, you are obliged to provide NHL Stenden with proof that you will be able to finance your stay in the Netherlands. You may do so in one of the following two ways:

- A money transfer of €11,000 to NHL Stenden's bank account, which will be refunded upon your arrival after you have opened a Dutch bank account.
- Proof of a scholarship amounting to at least €11,000.

## DEADLINE TUITION FEE PAYMENT September 2020 start

### ***For EU students:***

15 August 2020

### ***For non-EU students:***

1 July 2020

For applicants from Bangladesh, Nepal & Pakistan, the deadline for completing all the steps is 31 March 2020.

## APPLICATION 2021

### ***When can I start applying for 2021?***

As of now, the application for February 2021 in Studielink will open around June this year.

The application for September 2021 will open around October.

### ***Application procedure***

For a full description of the application procedure, go to our

website: <https://www.nhlstenden.com/en/admission-and-application> and check out the 'Application Procedure' step 1- 5!

### ***Additional Selection Procedure***

Some of our study programmes have an additional selection procedure. Whether you need to take part in a selection procedure depends on your country of residence, previous education and nationality. Should an additional selection procedure be required, you will be informed about this after your application.

## STUDENT LOANS

For more information about student loans and working in the Netherlands go here:

<https://www.nhlstenden.com/en/practical-information/tuition-fees-and-living-costs/financing-your-studies>

## IGO PORTAL

***Where do I upload my documents after I apply?***

You upload these documents in the iGo portal. Once you have uploaded all the requested documents, our admissions officer will check them to see if you are admissible.

***How do I get access to the iGo portal?***

After you apply in Studielink, you will receive an email from Central Student Administration with the link to the iGo portal and your log in details.

***What is meant with “Agency” in the application form on IGO?***

In some countries we work with agencies. They help students in the application procedure. If you apply through an agent please choose the agency in the list. If you apply yourself please choose “not applicable” in the list.

## SCHOLARSHIPS

***Does NHL Stenden offers scholarships for international students?***

Please take a look at our homepage to find out what scholarships we offer.

<https://www.nhlstenden.com/en/practical-information/tuition-fees-and-living-costs/scholarships>

## MOTIVATION LETTER / DOCUMENTS

***What information do I have to include in the motivation letter?***

Explain your motivation to study at the programme of your choice.

***Do I need to hand in a reference letter?***

No, this is not necessary – some programmes ask for a motivation letter.

***My documents are in my native language. What do I do?***

Please note that all documents must be translated into Dutch, English, French or German

***How long does it take until I receive a Letter of Admission?***

After you have uploaded all your documents you will receive your Letter of Admission in about 1 week (if admissible).

***Do I need to send my documents by post as well?***

Yes you have to send your final diploma by post as well.

## SWITCH STUDY PROGRAMME / CHANGE STARTING DATE

***I want to change my study programme. What do I do?***

If you want to apply for a different study programme, you will have to make a new application in Studielink.

***I have been accepted for September 2020 but want to postpone my studies until February 2021 will I be accepted again?***

You will have to register in Studielink again (intake for February 2021 will open around June) and go through the application procedure. If you were accepted before, you will be accepted again based on the documents you upload.

***Can we apply for the fast track and regular 4-year programme at the same time?***

Yes, this is possible.

***I want to switch university / study programme (from my home country to the Netherlands) can I transfer credits?***

Depending on the major courses and new chosen major you can transfer credits. During your application you can choose for starting in a higher year. Than your credits and previous education will be checked by the exam committee and you will receive a letter of offer.

## ENGLISH LANGUAGE TEST

***Do I have to submit an English proficiency test?***

All non-EU/EEA applicants are required to submit an English proficiency test with their application. Exceptions can be made for students who have had their preparatory education in a country where English is the only official educational language.

The language requirements for EU/EEA students are the same as for Dutch students. If your diploma is mentioned in [this list](#), and English is included as part of the curriculum, the additional English language test is not required. The same goes for students who followed the English language programme of the European Baccalaureate or International Baccalaureate and have subsequently received the EB-Certificate or IB-Diploma.

***Which language tests does NHL Stenden accept?***

- Academic IELTS 6.0 (with a minimum of 5.0 for each skill).
- TOEFL 550 (paper based), 213 (computer-based) or 80 (internet based). Original test results must be sent directly from the Educational Testing Service to NHL Stenden. The TOEFL institution code for NHL Stenden is C652.
- Cambridge ESOL score FCE-C (169, or higher).
- TOEIC 670 (Listening and Reading) and 290 (Speaking and Writing).

## DUTCH LANGUAGE TEST

If you want to start a Dutch taught Bachelor or Master programme, you need to meet the Language requirements before starting the study programme. For Dutch taught programmes we accept language certificates on NT2 level, Niveau B2. For more Details please check our website. NHL Stenden cooperates with ROC FriesePoort in organizing an intensive Dutch language course for German speaking prospective students. This course takes place in July/august.

<https://www.nhlstenden.com/de/praktische-informationen/sprachkurs-niederlaendisch>

**Despite of the COVID-19 there is no update yet if the language course can start as planned. We will inform all applicants the moment we have more information, in addition the website will be updated when information is available.**

## PROBLEMS WITH APPLICATION BECAUSE OF COVID-19

For all questions regarding COVID-19 and how it may affect your application, we would like to refer you to our special FAQ with all the latest information regarding the Coronavirus: <https://www.nhlstenden.com/en/corona-en/corona-qna-2>

## ARRIVAL

***Is there a arrival desks at Amsterdam Schiphol where we can meet university staff and arrange travel to the campus?***

There is not a desk at Schiphol but you can arrange a taxi through CSA from Amsterdam to our campus sites.

If you want to save some money, you can also travel by train ([www.ns.nl](http://www.ns.nl))

## COVID-19

For all questions regarding COVID-19 we would like to refer you to our special FAQ with all the latest information regarding the Coronavirus: <https://www.nhlstenden.com/en/corona-en/corona-qna-2>

# STUDY PROGRAMMES

## BACHELOR CREATIVE BUSINESS

### **Where can I find the brochure about the study programme Creative Business, Media Management?**

You can request the brochures about the study programmes that you are interested in on our homepage. The following link guides you to the Creative Business page: <https://www.nhlstenden.com/en/courses/creative-business>

### **How can I get in touch with a Creative Business student?**

If you would like to learn more about studying at NHL Stenden and get all your questions answered, you can sign up for 'Meet a Student' and have an online appointment with our international students: <https://www.nhlstenden.com/en/events/meet-student>  
Additionally, you can contact Neele via mail. She is currently studying Creative Business in her second year and you are welcome to send her your questions: [neele.schurmann@nhlstenden.com](mailto:neele.schurmann@nhlstenden.com)

### **What grade point average do I need to apply for Creative Business, Media Management?**

There is no set value for the grade point average. However, you must be able to show one of the following degrees:

- International Baccalaureate (IB) Diploma or European Baccalaureate Diploma
- High School diploma from an accredited institution
- Four GCSE/GCE 'O' level passes (final grade A, B or C) and two 'AS' level passes. These six passes combined must all be in different subjects.
- Associate, Bachelor or master's degree

You can find more recognised diplomas and detailed information on admission restrictions here: <https://www.nhlstenden.com/en/admission-and-application>

### **Do I need special skills concerning media to start studying Creative Business, Media Management?**

No, you do not need special skills in the field of media in advance. Within your Creative Business, Media Management studies you will learn how to produce and successfully publish media.

### **What costs can I expect when I decide to study Creative Business?**

The tuition fees are 2.143€ for EU-students and 8.350€ per year for NON-EU students. In addition to that you have to calculate with about 600€ per year for books and materials. But you don't have extra costs regarding professional equipment. If you need for example a camera for a project, we have a so called 'iShop' where you can rent equipment for free (Cameras, tripods, sound, light etc). Additionally, we have the 'Learning Company' for CB students, where you can work on Mac computers with all programmes you need.

Additional costs for field trips are not the case with Creative Business.

### **Can I specialise during my Creative Business studies?**

Yes, within your third year you have the opportunity to specialise yourself in your field of interest by deepening and/ or broadening your knowledge by choosing a minor. You can also combine your minor with going abroad on Gran Tour or Exchange. NHL Stenden offers minor programmes like Music Management, Event Management, Integrated Digital Marketing and many more. You can find an overview of all our minors on our website: <https://www.nhlstenden.com/en/courses/minors>

### **What is the difference between the 3 year and 4 year Creative Business course?**

The main differences between the 3 year and 4 year Creative Business course are that you have a pre-defined order of modules and lectures, you will have only 1 minor compartment instead of 2 and you will have to do more self-study. But you also have to pay a year less in tuition fees. Only students with an appropriate high school level diploma (entry level for academic universities) might be able to follow a 3-year Fast Track Programme.

### **What job opportunities do I have after my Creative Business graduation?**

As a media professional, you will possess highly developed conceptual thinking skills, be able to manage a creative team and know how to use various communication media and technologies to which you have access. Get ready for an exciting career in a rapidly changing field!

Careers open to you after graduation include:

- Concept developer: creates creative concepts and campaigns.
- Producer: is responsible for the production of a media product.
- Web editor: manages the content on a website and writes texts for it.
- Music manager: arranges everything concerning a music production.
- Creative entrepreneur: you are self-employed and work for multiple companies.
- Content manager: you are in charge of all the content on different (digital) channels.
- Social media marketer: use social media as a marketing tool in a creative and effective way.
- Organiser of branding events: you organise exciting events to promote a brand.

### **What opportunities do I have for an internship during my Creative Business studies?**

During your fourth year you have the opportunity to do an internship, either at an existing organisation, or in your own start-up company. Thereby you have internship options at prestigious companies like Nintendo, MTV, and Walt Disney - there are no limits to your possibilities.

### **What is the difference between the study course Communication and Creative Business, Media Management?**

The study course Communication is focusing on the different types of communication in business. So how to make it, sell it, tell it and show it. Creative Business is a combination of a Management study and a Media study course. You will learn how to develop and successfully spread media products, but also Management and business skills. Additionally, Communication is in Dutch and Creative Business is offered in Dutch and English.

### **What are the teaching methods at Creative Business?**

At Creative Business you will experience a mix out of lectures, workshops and so-called ateliers. These are all part of the method of Design Based Education, where you work on cases with real-life clients. The classes are always around 25 people. But you mostly work in small working groups with around 4-6 people.

### **Is there a lot of math involved in Creative Business, Media Management?**

We only have Business Economics (which cannot really be compared to math). But we have really good teachers who can guide you through it.

### **How many students are in each year of Creative Business (3 years)? And how many of them are international students?**

For the September start Creative Business always has around 200-250 new students, but only around 20 are doing the 3-year programme. I estimate around 60% of students are doing the international (English) stream.

### **Do the students get split up in smaller groups when studying?**

Yes, we also work with Design Based Education so this means that we always have “classes” with around 20-25 people. You normally have your workshops/ ateliers with your class but you work on your assignments in smaller groups with around 5 people.

## BACHELOR LEISURE MANAGEMENT

### ***Is it possible to send me a list of the courses studied in the leisure and events management bachelor?***

The study program Leisure and Events is teaching with the [Design Based Education](#) practice. That means that each single semester focuses on a certain project. Connected to this project are all necessary topics. Throughout the process, you will learn all needed theory and more. Connections are made to finance, marketing, operational management or law. All topics need are covered within the study period.

## BACHELOR INTERNATIONAL BUSINESS

### ***What is the difference between International business and international business management?***

The study program "International Business" is offered by NHL Stenden for about two years now. The program is a merger program of two former programmes offered, them being "International Business and Management" and "International Business and Languages". As the Dutch ministry had decided that there are too many similar study programs offered, certain programs which were very similar were merged in order to decrease the number of programs offered. As such, the best of two worlds was taken and the new program "International Business" was created. Thus, the old program "International Business and Management" does not exist anymore, but "International Business" contains similar contents and provides students with the opportunity to study multiple languages, preparing you even better to become a truly international business manager.

### ***What is the difference between International Business and Creative Business?***

First of all, both study programs contain a general business management component which allows you to deeply understand and learn about topics such as leadership, communication and people management. Besides that, International Business is focused on understanding to do business internationally. For this, you will learn all about the different departments of a business (HR, Finance, Marketing etc.) as well as how to manage them. This provides you with a great overview of companies and allows you to see the big picture, which is great when solving problems efficiently.

On the other hand, creative business is focused upon preparing you to become a true multi-media specialist. You specifically learn all about the different media channels, production and publishing new contents and just generally to become a marketing expert in an internationally operating business. So whilst the program international business is rather broad, the creative business studies is already specifically focusing on one specific aspect of doing business, which probably is its biggest difference.

### ***How much does International Business cost per semester? (What is the study fee?)***

Any program offered at NHL Stenden, so also the international business program, costs the same amount. At the moment, study fees are € 2,143 for EU students and € 8,350 for NON-EU students. The amount differs slightly every year and is determined by the Dutch ministry.

***Is it possible to have a minor in the international business study concerning E-commerce business?***

At the moment, International Business does not offer an E-commerce minor, however, the topic e-commerce is partially integrated in some other of the minors offered. However, other similar programs, such as the Business Administration program of NHL Stenden offers a specific E-commerce minor.

***Is it possible to take part in a Dutch class during the first year of International Business while studying the whole major in English?***

Yes, in the International Business program you will have to choose a second languages besides English. You can choose between German, French, Spanish or Dutch. You will have classes/ exams in that language until you reach the third year, so you really get to learn and explore the language selected. If you decide to choose another language than Dutch, there are also many language courses offered outside of the study program. However, for these you usually have to pay.

***Does the international business program include a lot of mathematics?***

The program contains some business mathematics as it is an important aspect of doing business. Subjects where you encounter mathematics are accounting and finance, but these are classes you only really have to take once during the fourth module. So to conclude, it is part of the program, however, it is definitely not one of the main aspects.

***What is the selection process like for international business?***

There is no specific selection process for the program "International Business". If you fulfil the academic requirements, there should be no difficulties signing into the program.

***Are the costs for field trips included in the tuition fee?***

The costs for the field trips are not included in the tuition fee, but rather have to be paid by the students at the time of occurrence.

***Can I do my minor abroad?***

Yes. In the International Business program you have many opportunities to go abroad. You can either visit one of NHL Stendens partner universities or grand tour campuses depending on which minor interests you the most. If you wish, you could also stay in the Netherlands and do your minor either in Leeuwarden or in Emmen at the NHL Stenden campus.

## BACHELOR INTERNATIONAL HOSPITALITY MANAGEMENT

***Can International Hospitality Management do Grand Tour?***

Yes. In your third year of Bachelor IHM, for your minors you can choose to do your minors on Grand Tour to the other campuses abroad.

***Could you please give a more detailed insight about the work practice at the hotel?***

In the first year, you will be executing the main tasks of different departments (Housekeeping, Restaurant, Kitchen, Canteen, Purchasing, Back of the House). You will have student supervisors guiding you on how the tasks are executed. By applying theory from what you learned either through training on the spot or online, you serve real customers and therefore gain invaluable experience in the industry. There is a hierarchy between students- first years, supervisors and managers (according to year) and they are all supervised by practical instructors which all have years of experience in the field.

***When is the webinar on Hospitality Management?***

This will be hosted on 26 May at 13:00 o'clock Central European Time (CET) Updated information is available on [the NHL Stenden website](#).

***What are the requirements for the Hospitality Management fast track?***

All information is available on [the NHL Stenden website](#)

***What are the International Hospitality Management's main subjects?***

These are the main subjects for Hotel Management: Management Skills, Creativity and Innovation, Critical thinking, Problem solving and Decision Making, Collaboration, Intercultural proficiency and Sales, Marketing, Finance, Law and Strategy, Leadership & Human Resource Management, International Business Communication and Social Responsibility.

***Is there a difference between the 3-year and 4-year IHM program?***

Yes, there are some slight differences, the first one being the duration of the program. Some other differences are that students in the fast-track program have the same amount of theory as the 4-year program, but it is compressed in a shorter period of time therefore students have a busier schedule. Some modules are merged, and students also have to complete independent assignments with the help of their coach. Students in short track stay with the same group for 2 years whereas the 4-year program students rotate each module. There is a difference when it comes to language choices. Fast track cannot choose their language-they all study Mandarin.

***About the part-time program of International Hospitality Management, how often are the courses?***

For part-time International Hospitality Program - Once every two weeks on Friday in Leeuwarden.

***Do international hospitality students get paid for their work or is it for learning purposes only?***

Since the Real-World Learning modules are part of the education program, students, no matter international or Dutch, do not receive payment.

***Do you need to learn a foreign language other than English in the course?***

In the second year of IHM there is a Language module and you can choose which language you would like to learn. You do not have to know another language before applied other than English, but it is always good.

***What is the difference between Hospitality Management and Tourism management?***

It is true that the programs may seem to overlap, but there are significant differences between them. Hospitality management consists of implementing management practices and models to the domain of lodging, food and other businesses related to hospitality. Tourism also deals with lodging and the food industry, but also takes into account transportation, historical sights, motivation to travel and others.

There is a significant difference, especially in the way education is provided. Every year, apart from learning theory and making projects, hospitality students have a practice module where students work in the hotel, restaurant and other facilities in the university, which provides invaluable experience.

***If you study International Hospitality Management, do you still get insides for event management?***

Events management could be studied as minor in the third year.

## BACHELOR LOGISTICS MANAGEMENT

No specific questions

## BACHELOR BUSINESS ADMINISTRATION

### ***Is Business Administration also focused on the international aspect?***

You focus on multicultural business aspects but mostly the business operations. International Business focuses on doing business with other countries and Business Administration focuses more on the kind of business you do and the way you manage it.

### ***What is the difference between Business Administration and International Business?***

Business Administration is more focussed on the internal company processes whilst International Business is more focussed upon doing business internationally. Therefore, IB focuses a lot on interculturalism and communication among different cultures/countries. Besides, it also teaches you all relevant business topics such as finance, HR, marketing etc.

## BACHELOR TOURISM MANAGEMENT

### ***Is there a webinar about Tourism Management?***

Not yet scheduled but keep an eye out on our [event page](#) for updates!

### ***What is the difference between the 3 year and 4-year program?***

The 3-year programme has the same content as the 4-year programme however, the 3-year programme is more intense and requires more self-study. Moreover, the 4-year programme amounts to a total of 240 ECs, the 3-year programme 280 ECs.

### ***Do you have only group assignments?***

No, there is a fair amount of group assignments, but there is a reasonable number of individual assignments. Languages for example are mainly assessed individually, but also presentations or reports or websites.

### ***Can you go on Grand Tour if you do the Fast Track?***

Yes, you can go on a 3-month Grand Tour.

### ***What type of subjects does Tourism Management have?***

Have a look at the [study overview](#) on our website!

### ***Can I do a minor in Event Management?***

Yes, you can. NHL Stenden offers own event minors at a different NHL Stenden campus or an exchange university.

### ***Is Tourism Management an international study?***

Yes, this program is offered in English with a focus on internationalisation.

### ***Is it possible to do a double bachelor degree in Tourism Management?***

No.

### ***Do I need to study an extra language during this program?***

Yes, you can choose between Spanish (beginners and intermediate level), French (intermediate) or German (intermediate) during the second year of your studies.

***What is the difference between Leisure & Events Management and International Tourism Management?***

While tourism and leisure are part of the same academy and are closely related, there are major differences. ITM focuses on the international travel industry with a sustainable approach towards future tourism developments. Included in the tourism studies are business administrative elements, an additional language as well as intercultural studies. Leisure & Events (as the name suggests) focuses on the theories, developments and trends within the leisure industry and the planning of events.

***What is the difference between Hospitality Management and International Tourism Management?***

Both studies share some similar components, as both industries are considered service industries, however, a major element of Hospitality Management at NHL Stenden is the possibility of real-world learning through practice in the Stenden Hotel and food & beverage facilities inside the University buildings. Practical elements in Tourism Management are focused on the travel industry itself, which is done through for example fieldtrips. Moreover, theoretical components of each studies differ in focus on trends and developments in either the travel or hospitality industry.

## BACHELOR INFORMATION TECHNOLOGY

***Where is the IT course for international students being taught?***

In Emmen, the Netherlands.

***Is the Certified Ethical Hacking minor the same as the one issued by the EC-Council?*** Yes, the certification is the one issued by EC-Council. The teachers are certified instructors and NHL Stenden is an accredited training center.

## BACHELOR INTERNATIONAL TEACHER EDUCATION FOR PRIMARY SCHOOLS (ITEPS)

***Where is the campus located?***

In the city of Meppel, the North of the Netherlands.

***What can we expect from the assessment?***

The assessments consist out of several parts. First there is an interview with an ITEps lecturer. The interview is conducted to see what the motivation of the student is to study ITEps and if he/she would be a good match for the programme. It is also an opportunity for the student to see if he/she thinks the programme is suitable for him/her. Furthermore the English level will be checked. This needs to be at minimum on B2 level and the talk will give the lecturer the chance to see if it is indeed on the right level.

There is also a math assessment. This test is to see what your current math level is but does not have any influence on your application to ITEps.

When you come to Meppel to do the assessment there will also be a group assignment. Currently it is not possible to do this online.

After the interview there are two possible results. The lecturer can give a positive advice, meaning that he/she thinks you would be a good match for the programme and that your English level is sufficient. It is also possible to receive a negative advice. This means the lecturer thinks the applicant might not be a good match for the programme or that the level of English is not sufficient. It is still up to the applicant to choose whether he/she wants to continue with their application for ITEPs.

***What is the level of math?***

The maths that we study in ITEPS covers all the basics for teaching mathematics in primary school from ages prep to year 6. This means that we not only re-learn all of those topics, but we also focus on how to teach the topics to children.

***Can I go on Grand Tour during this programme?***

ITEPS does not offer credits for the Grand Tour, however we do still do exchanges in year 3 and year 4 for 1 semester. This can be abroad.

***Where will I be able to work after graduation?***

It is important to know that for ITEPS (unlike ITES), you do not graduate with a Qualified Teaching Status, however our diploma is recognised by most if not all international primary schools and you can therefore work in international primary schools straight after graduation. If you are interested in teaching in a national school e.g. German or British, then you are likely to have to take an extra course after ITEPS to get your QTS.

***The picture of the building in Meppel, where the primary teacher programme is being studying, is not really tempting... can you share your experience with the reality there in Meppel?***

It is true that our campus in Meppel is small in comparison to our other campuses, however this is made up for in community and quality of activities. Our new building (renovated in the last year or so) is known as our Design Factory. This building was designed specifically for us to have different workspaces for each type of student. This is where many lectures take place and is also a free space for students to work on their individual or group projects. We are also currently branching out to a newer campus in Meppel where some students are living and where we will also have some lectures. What's more is that I have noticed that the community at our Campus is very active in trying to create more and more opportunities to connect our student body to our lecturers. It is very definitely a familial experience when you study here!

## BACHELOR INTERNATIONAL TEACHER EDUCATION FOR SECONDARY SCHOOLS (ITESS)

***If you graduate from ITESS, will you also be allowed to teach at a primary school?***

No, this programme is specially developed for secondary schools.

## BACHELOR MARKETING MANAGEMENT

***Do you teach Web design and development in marketing section?***

Web design and development is part of the study but more model/strategic wise so you will learn about different ways how to build website and what is important on a website in terms of marketing. But is not an online Marketing course only. We offer, however specialisations in online marketing.

## MASTER CONTENT MEDIA STRATEGY

***I've heard that this course was created 2 years ago, so could there anything that hasn't been put in order, like instructions, classes and so on.***

Yes indeed, we are in the second year of running this program. It is new and up to date. In the future it will be essential in the marketing industry. Content and Media strategy focusses more on the needs and desires of a specific target group. The classes are improving from year to year since we are working closely together with the lecturers to improve the quality for future students.

***Can you provide the curriculum?***

The Content and Media strategy program has 4 blocks and 3 of them are at university. In the fourth you finalize your master thesis. There are classes almost every day for around 4 hours. The rest of the week is self-study time and I can tell that you need a lot self-study time since the program is nicely challenging.

***In Master Content & Media Strategy is there a chance to get some experience abroad?***

Within the master programme you work on different assignments for (international) companies. You will fiscally not go abroad but you will have the experience to work with companies who are not located in the Netherlands. Within this programme you will not have the possibility to go abroad to study since the programme is only one year.

***Is it a lot of theory and creating concepts or do we also design the content?***

You will learn the theoretical concepts but you will also learn how bring theory into practice and how to create content for different target groups and defined on your strategy.

***Do you need to have any prior knowledge of certain programs for statistics?***

It is helpful to have some prior knowledge in SPSS statistics, but it is not necessary at all. This is because we have really good guidance in this area from our lecturers, they also make use of screencasts (where a lecturer tapes his screen whilst explaining the steps) and this is really useful even if you don't have any experience with the programme.

***How many students study this programme?***

This year about 60 students started, and next year we are expecting that to double.

***How is it possible to only have a few months and then the master thesis? Compared to other masters?***

We start writing/working on the Thesis from day 1. So you follow the courses but you also have research classes at the same time which support the thesis process. As far as I know, other master studies focus on the thesis in the second year and we do it from the beginning.

***What its like to study this master at NHL Stenden? Do you have a lot of contact to clients and planning media strategies for them? Or is it also a lot theoretical study?***

It is a healthy balance of both! So from day one you work in a group project for a real client, and you are expected to start looking for a client for your Full Circle Assignment that you will work on individually throughout the whole year. So we have classes about theory but when the class is done we right away apply this knowledge to the case of our client.

## MASTER INTERNATIONAL HOSPITALITY AND SERVICE MANAGEMENT

### ***How many students get accepted for the Master in International Hospitality and Service Management and are there good chances to get accepted?***

There is no limit to the amount of students accepted for this master and you have a good chance to be accepted once you meet the academic- and language requirements.

### ***How long does the master program take?***

The master in International Hospitality and Service Management can be conducted both fulltime and part-time. Fulltime the master could be finished in 14 months. The part-time version can be completed in 26 months.

### ***Once I have graduated, do I need to speak Dutch to find a job in The Netherlands?***

No. Companies, especially in the large cities in the Western part of the Netherlands, ask for a lot of international employees as well.

### ***Are there any internship possibilities during the master program of IHSM?***

You can decide to do an internship at Stenden Hotel, our own hotel at the campus, when you finish the master program. Of course there are a lot of other possibilities offered by other companies in The Netherlands, such as management traineeships, that you can take advantage of.

## MASTER INTERNATIONAL LEISURE, TOURISM AND EVENTS MANAGEMENT

### ***How would you describe the Program? I am "afraid" that it will only consist of research and no practical experience!***

It is not only research. We have 4 different modules, each with a different focus where we also work on Group assignments. The first three modules also include a fieldtrip to explore it a bit more practical. However, in the second module for example we went to Amsterdam to do some interview with people there. I think it is a good mixture.

## INSTAGRAM PAGES

### **NHL Stenden**

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### **Creative Business**

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### **Leisure Management**

Follow @Stura.LEM

### **International Business**

Follow @\_ibco\_

### **International Teacher Education for Primary Schools**

Follow @iteps\_nhlstenden

## STUDENT VLOGS (YOUTUBE)

<https://www.youtube.com/playlist?list=PLYlrEu3hWv-UfryxbgTcRd5W77Axy-ODx>